

campus weekly

Vol. 50 • Issue 8

UNCG Faculty & Staff Newsletter

October 14, 2009



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CW Online

The new, online version of Campus Weekly will launch soon. Look for the new format in a future week.



Midday Madness

*Basketball preview,
benefits fair this Friday*

Some universities make you stay up till almost midnight to catch the excitement of the start of basketball practices. They call it "midnight madness," signaling that the first games are just around the corner.

Spartan faculty and staff can enjoy a refreshing "midday madness," as they take in a basketball preview at lunchtime this Friday, Oct. 16. The event is from 11:30 a.m. to 1 p.m. in Cone Ballroom, EUC.

This Blue & Gold Picnic will be held in tandem with a Benefits Fair in Cone Ballroom.

The faculty and staff Blue and Gold Picnic is a "brown bag" lunch.

Offerings will include:

- Chancellor Linda P. Brady introducing UNCG's new athletic director, Kim Record
- Performances by the UNCG Spartan G's cheerleading and dance team
- A chance to speak with players and coaching staff

- Sparty the Spartan appearance
- Beverages, cookies, brownies and ice cream provided by Dining Services
- Discounted \$5 lunch special (price just for faculty and staff) at the Spartan Restaurant, on the dining hall's second floor.
- Free shuttle bus rides to check out the Coliseum, with custom Spartan locker rooms and court. Shuttles will

run noon-2 p.m. with a bus departing every 15 minutes from Stirling Street in front of EUC. Athletics staff will ride along to assist those on each tour.

The Benefits Fair in EUC will provide employees with the opportunity to talk to benefits vendors. Vendors will be available from 9 a.m. to 4 p.m. – with a short break scheduled from 11:45 a.m. to 12:15 p.m.

Faculty and staff who receive a ticket from both the picnic and the fair will qualify for a raffle at the end of the day, Carley notes. Both events must be attended, to qualify. Prizes include UNCG sports camp tickets, UNCG basketballs, iPods and t-shirts.

The combination event is sponsored by Human Resource Services. Questions? Email Deb Carley (HRS), a member of the Spartan Spirit Rising Committee, at ddcarle2@uncg.edu.

Questions about discount basketball tickets may be directed to jfcomer@uncg.edu.

Get a ticket from both events in Cone Ballroom to qualify for raffle.

HRL Housekeeping Appreciation Week

Greensboro Mayor Yvonne Johnson paid a special visit to Housekeeping Appreciation Week for Housing and Residence Life.

Johnson voiced her appreciation of the staff last Tuesday, noting they were similar to a small business that supports the local economy. She stated they should be proud of themselves, treat everyone as they wish to be treated and to love themselves. She then joined the housekeepers for a breakfast in the Dining Hall.

Other activities included a continental breakfast on Monday morning, breakfast on Tuesday and lunch on Wednesday, an ice cream social on Thursday and a cookout on Friday. Several retired housekeeping staff members were among guests who were recognized.

Students and Residence Life staff also got involved. In addition to posting cards and letters of appreciation, they pitched in to help clean the common areas over the weekend to assist the staff on Monday, the heaviest day of work.

campus weekly

Deadline for news and attachments is noon the Wednesday before publication.

This issue as well as archived issues are available at campusweekly.uncg.edu.

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Please recycle.



Strategic Communications

How can UNCG best tell its stories, best expand its reputation, best convey itself to the external community?

The university has launched an Integrated Marketing and Strategic Communications Initiative, led by Provost David H. Perrin and Vice Chancellor for University Advancement Patricia W. Stewart.

Chancellor Linda P. Brady announced the initiative as the semester began. "This effort will help us focus our communications around the goals of the Strategic Plan. It will enable us to present a stronger and more compelling UNCG story to external audiences, a story of which all of us are a part, and a story we all can share," she said. "This effort is critical for raising the profile of UNCG nationally and internationally."

Perrin told the faculty at convocation that the Integrated Marketing and Strategic Communications Initiative will have several aspects:

- It will be a concerted effort to move from "me" to "us."
- It will help clearly establish UNCG uniquely within the UNC system.
- It will allow us to market ourselves as a university while providing room for individuality of academic units.
- It will involve collective planning rather than central control.

The initiative's committee is co-chaired by Dr. Joy Bhadury and Helen Dennison Hebert.

Its members include Alan Boyette, Lynn Bresko, Kevin Bullard, Lyda Carpen, Sarah Carrigan, Linda Carter, Pam Cash, Shannon Clegg, John Deal, Steve Gilliam, Bill Hart, Celia Hooper, Scott Hudgins, Tim Johnston, Lise Keller, Melissa Edmonds-Kruep, Laurie Kennedy-Malone, John Merrill, Barry Miller, Gwendolyn O'Neal, Sharlene O'Neil, Nell Pynes, Louise Raleigh, Steve Roberson, Jesse Russo, Debbie Schallock, Donna Seckar, Michelle Soler, Dick Stewart, Curtis Tarver, Charles Tedder, Peter Allan, Herb Everett, and Alicia Fields-Minkins. Sherri MacCheyne is recording secretary.

Mike Fox, a marketing and communications contractor, will work with the committee.

There are three subcommittees. They are:

- Marketing Research – Dr. Tim Johnston, chair
- Message Audit – Lise Keller, chair
- Competitive Analysis – Dr. Steve Roberson, chair

The committee's initial meeting was Sept. 30.

The next meeting of the full committee will be Nov. 19, when it will hear updates on the subcommittees' progress.

"It will enable us to present a stronger and more compelling UNCG story to external audiences." – CHANCELLOR BRADY

Donate to Salvation Army Select

The Salvation Army Select store, which Interior Architecture students have helped create, will be a prototype fashion store for The Salvation Army, where high quality apparel and accessories will be sold at a low price. This new location will act not only as a retail store but as a donation center as well.

Donations are now being accepted every Saturday at the new store, at 3610 N. Elm Street, from 9 a.m.-4 p.m. A grand opening celebration will be held on Nov. 6.

Questions about donating items? Contact student Debbie Nestvogel (Interior Architecture), president of UNCG IIDA campus center, at d.nestvogel@gmail.com.

looking ahead



Rain and Religion

Dr. Jonathan Schofer, associate professor of comparative ethics, Harvard Divinity School, will lecture Thursday, Oct. 22, at 7:30 p.m. in Alumni House.

"Stewardship or Vulnerability? Ancient Jewish Rainmaking and the Foundations of Environmental Ethics" is the title of the lecture.

Rain is a crucial element in the religion of Ancient Israel and later Judaism. The theology and related practices become the background for narratives in which distinctive people attempt to bring rain through their connection with the divine. The stories portray humans as deeply grounded in their surroundings and the cycles of nature. The lecture will explore these stories and conclude with reflections on their significance for ethics today.

The lecture is presented by UNCG, the Department of Religious Studies and the Henry Samuel Levinson Lecture in Jewish Studies.

African American Culture and Experience

The 20th annual Conference on African American Culture and Experience (CACE) will be Nov. 6-7 at the Sullivan Science Building. The African American Studies Program and the Greensboro Chapter of the NAACP are sponsoring the conference.

The theme is "100 Years of African American Activism: Looking Back While Moving Forward."

On Friday, Nov. 6, there will be a Literary Café from 6-8 p.m. Conference presentations will be held Saturday, Nov. 7, from 10 a.m.-3:30 p.m.

Registration is required. For details, <http://www.uncg.edu/afsevents.html>.

Educational Administration Seminar

The seminar "Restoring Human Agency to Educational Administration" will be presented by Dr. Fenwick W. English (UNC Chapel Hill) Wednesday, Oct. 28, at 5 p.m. in the Macdonald Center, Curry Building.

It will be a critical commentary on current directions in educational administration/leadership which challenges contemporary movement towards national/state standards for administrative preparation in schools and colleges and the assumptions upon which they are based.

THURSDAY, OCT. 15

- 4 p.m. – Archeology tea talk, "A Blandwood MA Thesis," led by Will Robinson (Geography) and Dr. Linda Stine (Anthropology), Archaeology Lab, 52 McIver Building.
- 6:30 p.m. – Premiere Screening, "Art21: Art in the Twenty-First Century," with post-screening discussion of the one-hour episode "Systems." Weatherspoon Auditorium.
- 7 p.m. – Fiction reading, Holly Goddard Jones, Faculty Center.
- 7:30 p.m. – Music, Wind Ensemble presents "A Tribute to Sousa," Aycock Auditorium. Tickets, 4-4849.
- 8 p.m. – Lecture, "Seeking Signs of Life on Mars," Dr. Lisa Pratt, Bryan Building, Room 160.

FRIDAY, OCT. 16

- 11:30 a.m. – Blue and Gold picnic (brown lunch) for faculty and staff, Cone Ballroom. EUC. A benefits fair will be held there all day.
- 7 p.m. – Women's soccer vs. Samford.
- 7:30 p.m. – Music, Andrew Willis, fortepiano, School of Music, Organ Hall. Tickets, 4.4849.

SATURDAY, OCT. 17

- 1 p.m. – Weatherspoon Community Day.
- 2 p.m. – Volleyball vs. Davidson (Dig Pink game).
- 7 p.m. – Men's soccer vs. Gardner-Webb.
- 8 p.m. – Ashby Haunted House.

SUNDAY, OCT. 18

- Art Exhibition opens, "Remastering the Masters: The Classical Tradition," Weatherspoon.
- 1 p.m. – Women's soccer vs. Chattanooga.
- 2 p.m. – Volleyball vs. Georgia Southern.
- 7:30 p.m. – Music, Chamber Singers, School of Music, Recital Hall. Tickets, 4-4849.

MONDAY, OCT. 19

- 5 p.m. – Art panel discussion, Abbe Godwin, Jim Barnhill and Brad Spencer, Weatherspoon Auditorium.

WEDNESDAY, OCT. 21

- 3 p.m. – Faculty Senate forum, on P&T system and community engagement, Alexander Room, EUC.

THURSDAY, OCT. 22

- 6:30 p.m. – Film, "Addicted to Plastic," Weatherspoon Auditorium.

FRIDAY, OCT. 23

- 7 p.m. – Theatre, "Evil Dead: The Musical," Brown Building Theatre. Tickets, 4-4849.
- 10 p.m. – Theatre, "Evil Dead: The Musical," Brown Building Theatre. Tickets, 4-4849.

SATURDAY, OCT. 24

- All day – Men's golf, UNCG Bridgestone Collegiate, Forest Oaks CC.
- 7 p.m. – Men's soccer vs. Georgia Southern.
- 7 p.m. – Theatre, "Evil Dead: The Musical," Brown Building Theatre. Tickets, 4-4849.
- 8 p.m. – UCLS/Dance, Martha Graham Dance Company, Aycock Auditorium. Tickets, 4-4849.
- 10 p.m. – Theatre, "Evil Dead: The Musical," Brown Building Theatre. Tickets, 4-4849.

SUNDAY, OCT. 25

- All day – Men's golf, UNCG Bridgestone Collegiate, Forest Oaks CC.
- 2 p.m. – Theatre, "Evil Dead: The Musical," Brown Building Theatre. Tickets, 4-4849.



Weatherspoon Celebration

'Woman' turns 60 – that calls for a celebration

The focus of the fall Weatherspoon Art Museum's Community Day activities will be Willem de Kooning's painting "Woman," which turns 60 this year.

The Community Day will be Saturday, Oct. 17, from 1-4 p.m.

A special community birthday cake in honor of the painting will be cut and served at 2 p.m.

"Woman" (1949) by Willem de Kooning is a pivotal work in the artist's career, as it anticipated the six famous "Woman" paintings he began in 1950. The purchase of the painting by the Weatherspoon in 1954 created something of an uproar in Greensboro. Many people wondered why funds contributed in memory of former arts educator Lena Kernodle McDuffie would be spent on such a garish and aggressive image. "Woman" now holds rank as a jewel of the museum's permanent collection.

The celebration will include hands-on art activities, with special de Kooning-inspired collage/drawings, wacky photographic self-portraits, Modernist-inspired marker paintings and a gallery scavenger hunt.

The Percussion Ensemble from The Winston-Salem Enrichment Center will perform from 3-4 p.m.

Director Aaron Bachelder formed the group in 1997 with interested students at the arts-based, not-for-profit program in Winston-Salem for adults with disabilities. It has performed at venues in New York and at the Museum of American Folk Art in Baltimore.

Marking Mendelssohn's 200th Birthday

Music professor Andrew Willis will mark the 200th anniversary of the birth of German composer Felix Mendelssohn with a recital played on a piano as old as the compositions themselves.

The Oct. 16 concert will begin at 7:30 p.m. in the School of Music Recital Hall. Tickets may be purchased by calling the University Box Office at 4-4849 or online at boxoffice.uncg.edu. Proceeds will help fund programs in the School of Music.

The recital will be performed on a Bösendorfer grand piano built in 1841, around the time when Mendelssohn wrote "A Midsummer Night's Dream," which includes the famous "Wedding March."

Performing on a period instru-

ment lends authenticity to the music, Willis said. "On a Romantic piano, many unforeseen possibilities of color and timing emerge through the tone and touch of the instrument, and many exquisitely calculated details of the composer's notation can be clearly heard."

"I try to imagine what Mendelssohn would have liked to hear," Willis added. "Since this is the kind of piano he would have played on, it gives me a better sense of imagining the kind of sound he had in mind when he wrote the music."

Holly, Oprah. Oprah, Holly.

Holly Goddard Jones (English), who presents a reading at the Faculty Center Thursday, Oct. 15, at 7 p.m., has a new book, "Girl Trouble."

It is reviewed in the current issue of Oprah Magazine.

Visit www.oprah.com/article/omagazine/200909-omag-book-jones.

The magazine, Terry Kennedy (English) points out, also created an Oprah reading group guide at the magazine's web site.

But beware. The web page says at the top, "Warning: May contain spoilers."

Sport Psychology with Children

Dr. Lee Hancock, assistant professor in the Department of Kinesiology at California State University-Dominguez Hills, will make a presentation on the use of sport psychology with children in sports and activity. It will be Friday, Oct. 30, at 2 p.m., Room 340, HHP Building.

The presentation title is "Using Research to Fuel your Passion: How research can be used to answer important questions about sports and life and how you can use the process and results of research to help others."

Hancock is an applied sport psychology consultant. He creates and implements mental skills training programs for clubs and organizations as well as consults with youth, college and professional athletes. He played college and semi-professional soccer and has coached competitive soccer for almost 20 years.

The School of Health and Human Performance and Department of Kinesiology will host the presentation.

Questions? Email Kurt Kornatz at K_KORNAT@uncg.edu.

Federal 'Indian Policy'

Dr. Daniel Usner will speak on "John Adams and Native Americans: Paradoxical Origins of Federal Indian Policy" at 7:30 p.m. Thursday, Oct. 22, in Mead Auditorium, Sullivan Science Building.

Usner (Vanderbilt) has written extensively on the relationship between Native Americans and settlers during America's infancy. He is writing a political history of Native Americans in the United States and a close-up study of the Chitimacha Indians in south Louisiana.

Usner's talk is part of the Richard S. Wells Lectures.

RC Haunted House Oct. 17

Eager to be spooked?

The Ashby Residential College Mary Foust Hall Haunted House tour will be 8 p.m. to midnight Saturday, Oct. 17.

It is for children and adults 13 years of age and older. Price for admittance is \$5 – or \$3 with a canned good.

The theme this year is "Fractured Fairy Tales."

Monies raised this year will go to the Doris Henderson Newcomers School, which serves recently arrived immigrant and refugee students in grades three-12. Canned goods will go to Greensboro Urban Ministries.

CERT Training

Community Emergency Response Team training will be offered Oct. 27-29.

"This course is an excellent opportunity for faculty and staff members," said Jason Marshburn, UNCG's emer-

gency manager. "CERTs are used to provide initial emergency response activities following a disaster. They play a role in many communities, and we hope to utilize a CERT on campus for many different things."

Those interested should contact him as soon as possible.

There is one prerequisite. Participants are required to have taken either the Basic CERT course or the online independent study course. See <http://www.citizencorps.gov/cert/IS317/>.

"It does not take long to complete, and will provide you with a good overview of the CERT program.

For full information, email jason_marshall@uncg.edu.

She Danced for Martha Graham

Graham Center artistic director will lecture Oct. 20



Martha Graham was one of the great creative minds of the 20th century.

Her influence on modern dance is so powerful that it poses a challenge to performers of her classic works: How can today's audiences appreciate her shocking originality when other artists have adopted so many of her innovations?

Janet Eilber, artistic director of the Martha Graham Center, will tackle that question when she delivers the annual Lawther Lecture at 7 p.m. Tuesday, Oct. 20, in the Dance Theater. The lecture is free.

The Graham Center has experimented with ways to provide audiences with new points of access. Eilber will use media to provide samples of these experiments – from the "Appalachian Spring" video program notes to the "Clytemnestra" ReMash Challenge – all with references to the program the Graham Company will perform in UNCG's Aycock Auditorium on Saturday, Oct. 24.

Eilber started performing with the Martha Graham Dance Company in 1972 while still a student at the Juilliard School. During the next several years, Graham created roles for Eilber in almost every one of her new works.

As a principal dancer with the company, Eilber performed on all tours, on Broadway and at the Metropolitan Opera House, and starred in three programs for Dance in America. She soloed twice at the White House and danced with Rudolph Nureyev in "The Scarlet Letter" and "Lucifer" in roles created for her by Graham. During the 1980s and '90s, while pursuing an active acting career, she often returned to be a guest artist with the company.

On Broadway, she was a guest star with the American Dance Machine and starred in its Showtime special with Gwen Verdon. She starred in Bob Fosse's "Dancin'" and "Stepping Out," directed by Tommy Tune (1987 Drama Desk nomination). Her film credits include "Whose Life Is it, Anyway?," "Romantic Comedy," "Antigone" and "Hard to Hold."

Eilber's choreography has been performed by the Los Angeles Chamber Ballet and in many Los Angeles theater productions. She is co-founder of the American Repertory Dance Company and has received four Lester Horton Awards for her work with the ARDC.

uncg newsmakers

A brief look at faculty and staff recently in the news

- The News and Record ran a feature story on **Fred Chappell**, emeritus professor of English and former N.C. poet laureate, as well as a review of his latest poetry collection, "Shadow Box."

- The UNCG Police Department was honored by the American Red Cross for saving two lives over a six-month timeframe. WFMY News 2 ran a story on the honor.

- The work of researchers from UNCG and N.C. A&T who've joined to study North Carolina's growing wine industry and ways the business side could be strengthened was profiled by industry magazine *Wines & Vines*.

- **Dr. Patricia Gray** (Music) was interviewed on NPR's "Science Friday" for her research on primate music.

- **Dr. David Holian** (Political Science) was interviewed by WFMY News 2 for a story on civility in politics.

- News 14 Carolina ran a story on UNCG's new suicide prevention program, Friends Helping Friends, funded by a federal grant.

- Despite record enrollment this year, demand for parking passes dropped almost 3 percent, according to an article in *The News & Record*. The Higher Education Area Transit, or HEAT, buses have been the biggest factor in that decline, said **Scott Milman** (Auxiliary Business Operations).

- **Dr. Lin Buettner** (Recreation, Tourism and Hospitality Management) was quoted in an article about pet therapy in *Parade*. Why are therapy dogs so effective? "Part of the magic is the unconditional bond between therapy dogs and the people they visit," Buettner told the magazine. "It doesn't matter if you have disabilities, can't read well, or are old and sick - the dog loves and comforts you anyway."

- EFE, a Spanish-language news network, ran a story on **Dr. Andreas Lixl's** new book on immigrants to the Carolinas. It is "Memories of Carolinian Immigrants," published by University Press of America.



Children's Everyday Lives

Dr. Jonathan Tudge (Human Development and Family Studies) will deliver the university's second Friends and Faculty lecture – "The Everyday Life of Children in Greensboro and Beyond" – at 7 p.m. Monday, Oct. 19, in Claxton Room, EUC.

Started by the Friends of the UNCG Libraries in the spring, the Friends and Faculty Lecture Series, provides the campus community and the community beyond the opportunity to learn about faculty research.

Tudge will discuss his 20-year study of preschool-aged children in several countries, and what the "everyday" lives of children can tell us about the cultures in which the children live. He reported the study's findings in a 2008 book, "The Everyday Lives of Young Children: Culture, Class, and Child Rearing in Diverse Societies."

As Tudge wrote, "when children are young ... it is relatively easy to see the ways in which parents and other people attempt to ensure that they become skilled in the practices that are considered important and to learn the values, concepts, and ways of behaving that are valued in the culture in which the children are situated."

While his study extends to children in Kenya and Korea, he also looked at children in his own backyard. A number of Greensboro families were included in the research.

Interestingly, class differences were often as revealing as society differences. He found, for instance, that working-class children, of any of the cities examined, were more often taught to follow the rules than their middle-class counterparts.

A Sports Doping Question

Floyd Landis won the 2006 Tour de France — then had the title taken away. Was the American bicyclist using a synthetic testosterone, as was potentially the finding of a French laboratory?

Dr. Bob Blackledge, who worked in forensic science for over thirty years – including eleven years with the U.S. Army Criminal Investigation Laboratory – examines the facts in a talk Tuesday, Oct. 20. The talk will be at 7 p.m. in Room 101, Sullivan Science Building.

From the standpoint of a forensic analytical chemist with experience in forensic laboratory accreditation standards, he will examine the analytical data and correspondence from the Landis case in terms of chain of custody requirements; World Anti-Doping Association (WADA) guidelines; and reasonable standards of good laboratory practice.

The presentation is a part of an American Chemical Society local section's meeting, which the Department of Chemistry and Biochemistry is hosting.

Questions? Contact Dr. Jerry Walsh at jtwalsh@uncg.edu.

Abortion Drama's Staged Reading

"Jane: Abortion and the Underground" by Paula Kamen is a documentary play about abortion services in Chicago in the 1960s and 1970s.

A staged reading will be presented Oct. 16 at 8 p.m. and Oct. 17 at 2 p.m. and 8 p.m. in the EUC Auditorium.

The production is co-sponsored by UNCG's Women's & Gender Studies Program, Planned Parenthood and VOX – Voices for Planned Parenthood.

Proceeds from the \$5 suggested admission fee will benefit the Fund for Choice in the Triad with Planned Parenthood Health Systems, Inc.

Details at <http://sites.google.com/site/uncgjane/Home>.