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'We Must Be Agents of Change'

At installation ceremony, Brady addresses challenges

"I just love an academic procession," said one bystander, as the processional line for the Chancellor's Installation formed on College Avenue Tuesday morning. It stretched all the way from Alumni House to South Spencer Hall, the colorful umbrellas and academic regalia brightening a drizzly moment.

Chancellor Linda P. Brady and system president Erskine Bowles (above) and many other leaders and dignitaries had taken their places near the front. The VACC Bell Tower signaled 10 a.m. Trumpets sounded. Bagpipes started. The color guard moved forward, as the drizzle nearly stopped. "Go Spartans!" cheered a bystander, as the procession began, to Spring Garden and then into Aycock Auditorium.

As Brady accompanied by other speakers entered Aycock and stepped up onto the stage, those assembled broke into applause.

Bowles said, "I am thrilled to be back here

today ... for the installation of Linda Parrish Brady as the tenth chancellor of The University of North Carolina at Greensboro."

Everyone in attendance had come together to acknowledge UNCG's enormous potential, he said. "This potential is heightened under the strong leadership of Linda Brady," he added.

"Chancellor Brady, all of us who love and support UNC Greensboro wish the greatest success to you as you lead this institution in the years ahead," he said.

Several dignitaries offered greetings, including N.C. Secretary of Cultural Resources Linda A. Carlisle, Mayor Yvonne Johnson, UNC Board of Governors Chair Hannah D. Gage and UNCG Board of Trustees Chair Stephen C. Hassenfelt.

UNCG participants included former chancellors Patricia A. Sullivan and William E. Moran, as honorary faculty marshals. Also taking part in the program were Provost David H. Perrin, Faculty Senate Chair Rebecca G. Adams, Staff Senate Chair Scott L. Milman, Installation Committee Co-Chair Virginia B. Karb, Faculty Marshal Terence A. Nile, Student Government Association President Michael J. Tusso, and Alumni Association President M. Jeffrey Colbert.

Former N.C. State Supreme Court Chief Justice Burley B. Mitchell Jr. administered the oath.

After Perrin presented Brady the university symbols – including the chain of office – the chancellor delivered her Investiture Response.

Brady spoke of how education transforms lives – she used her life as one example.

She acknowledged the current economic challenges facing the state and nation. "It is this moment in higher education, this critical moment, in which we can chart a different course ... in which we can shape the future for our children, their children, and for this great country."

She concluded with an appeal. "Join with me in building the future of this great university. Let us move forward with determination and let us imagine what we can accomplish together. We are one great unbroken band."

(More on p. 2.)

"We Are One Great Unbroken Band"

At Installation, Brady speaks on honoring the past, seizing the moment, shaping the future

- *Brady acknowledged two former UNCG chancellors in attendance, Bill Moran and Patricia Sullivan: "Your sustained efforts and the efforts of those who preceded you have positioned UNCG to weather challenges, pursue great opportunities and create new possibilities."*
- *Brady, who was a dean at N.C. State University from 2001-06, recalled system President Bowles offering her the position last June: "Your voice resonated in my heart when you called to say, 'Linda ... I'd like to offer you a chance to come home.' How could anyone refuse that kind of offer?"*
- *She is occasionally told that, with the economic downturn, this must be a daunting time to be the UNCG chancellor: "[H]ere is my response: This is the time for UNCG to be a leader. This is the moment. And higher education is the place to be in order to effect change."*

campusweekly

Deadline for news and attachments is noon the Wednesday before publication.

This issue as well as archived issues are available at campusweekly.uncg.edu.

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The University of North Carolina at Greensboro is a diverse, student-centered research university, linking the Triad and North Carolina to the world through learning, discovery and service.



- *On charting the right course: "Our new strategic plan provides the framework for the direction we will take in this critical moment. As we ask, "How can UNCG help? How can we build on our commitment to the people?" The UNCG Strategic Plan will guide us for the next five years and beyond."*
- *On keeping pace with the world around us: "In higher education, we tend to change incrementally ... But how can we accelerate this process – and we must – in order to keep pace with the social, political, demographic and economic changes around us? I believe we must generate a new sense of urgency. We must not only respond to change; we must be agents of change."*
- *Brady concluded by addressing today's challenges – and looking ahead: "[W]e are not defined by what we ask of life. We are defined by what life asks of us. At*

this critical moment in the history of this university, our state and our nation, life is asking a great deal of us. We must use this time to reinvigorate ourselves and to engage in meaningful change. We have an obligation to respond and, in doing so, to build the promise of tomorrow."

A link to Brady's complete address can be found in the "Pomp and Promise" feature story at inspirechange.uncg.edu.

Some Memorable Moments from Chancellor's Installation

- Moments before the procession begins, Chancellor Brady warmly greets former chancellors William Moran and Patricia Sullivan on the walkway at the Alumni House.
- Faculty Senate Chair Rebecca Adams and Staff Senate Chair Scott Milman make their way to the procession together. This is the first such UNCG procession with joint participation by the Faculty Senate and Staff Senate.
- With her husband Steve Heyer holding an antique Bible, Brady lays her left hand on it and raises her right hand. After hearing the oath, she replies "I do," and the attendees cheer.
- Brady strikes the university bell three times at the end of the ceremony. The bell has been in use since the first year of our institution.



Brady became UNCG's 10th chancellor. She was joined by UNCG's eighth chancellor, Bill Moran (left), and ninth chancellor, Patricia A. Sullivan.

H1N1 Flu Situation

Plans are in place

The university has plans in place to deal with the possible spread of the H1N1 influenza virus (swine flu) if an outbreak occurs in the Triad and the state. The disease is highly contagious and may pose a serious health threat to members of the UNCG community and the public.

UNCG officials are continuing to monitor the disease through reports from the Centers for Disease Control and Prevention, the World Health Organization, the Guilford County Public Health Department and the N.C. Division of Public Health.

If a situation develops, information on plans and developments at UNCG will be sent to the UNCG community by email and voicemail, and will be on the university's emergency web site, www.uncg-campus.info.

For more information about swine flu, visit the web sites of the:

- Student Health Center at www.uncg.edu/shs/flu
- Guilford County Department of Public Health at www.guilfordhealth.org
- Centers for Disease Control and Prevention at www.cdc.gov/swineflu

Details are available on www.uncg.edu/ure/flu about protective measures that can be taken to avoid infection.

Future of Student Housing

Presentations, news, more at web page

A new web page will help keep the UNCG community informed about the future of our on-campus housing needs and plans.

At its April meeting, at which the future of the Quad was discussed, the Board of Trustees requested a long-term vision for campus housing.

Over the next few months, Chancellor Linda P. Brady will be working with the appropriate staff to develop a Housing Strategic Plan that will address not only the future of the Quad but all of UNCG's on-campus housing needs.

The web page, www.uncg.edu/ure/news/housing, offers information, news reports and presentations. Additionally, it offers a link to the chancellor's web page, where individuals can easily send a suggestion or idea to the chancellor.

The site will be updated as more information becomes available.

Chancellor's Installation Exhibit

University Libraries is presenting an exhibit of materials relating to the installation of Chancellor Linda P. Brady. The exhibit will be on display through May 18 in the Jackson Library/EUC Connector.

looking ahead

WEDNESDAY, MAY 6

Reading Day and Excellence Day.

9:30 a.m. – Oral examination in defense of dissertation, Hua Dai, "Service Convenience, Service Consumption Experience and Relational Exchange in the Electronic Mediated Environment," Room 204, Bryan Building.

11 a.m. – Reading, Undergraduate Creative Writing Showcase, Faculty Center.

4 p.m. – University Excellence Awards Convocation, EUC Auditorium.

7 p.m. – Undergraduate Honors Convocation, EUC Auditorium.

THURSDAY, MAY 7

Exams begin.

6:30 pm. – Talk, artist Michael Townsend, on his project, "Drawn Together." Weatherspoon Auditorium.

FRIDAY, MAY 8

7 p.m. – Baseball vs. Appalachian State.

8 p.m. – Sitkovetsky and Friends Chamber Series, Recital Hall. Tickets, 4-4849.

SATURDAY, MAY 9

2 p.m. – Baseball vs. Appalachian State.

SUNDAY, MAY 10

1 p.m. – Baseball vs. Appalachian State.

MONDAY, MAY 11

1 p.m. – Oral examination in defense of dissertation, Elizabeth Repede, "Women Abused as Children and Participatory Dreaming: A Study of Unitary Healing," Room 201, Moore Nursing Building.

TUESDAY, MAY 12

10 a.m. – Oral examination in defense of dissertation, Bob Beshere, "What's in a Name?": Theorizing an Etymological Dictionary of Shakespearean Characters," Room 3319, MHRA Building.

Noon @ the 'Spoon, Public Tour, "2009 UNCG MFA Thesis Exhibition," Weatherspoon.

WEDNESDAY, MAY 13

Exams end.

4 p.m. – Music, Retirement tribute concert in honor of Robert (Bobby) King, Organ Hall, Music Building. Free.

6 p.m. – Baseball vs. UNC-Asheville.

FRIDAY, MAY 15

10 a.m. – Commencement, Greensboro Coliseum.

Chancellor Approves UNCG Plan 2009-14

As members of the Strategic Planning Committee marked the end of their work at a reception on April 29, Chancellor Linda P. Brady announced her approval of the UNCG Plan 2009-14.

She praised the work of the many committee members, calling it a "heroic effort."

The plan she approved can be viewed at uncgtomorrow.uncg.edu.

In addition to endorsements announced earlier in Campus Weekly, the Alumni Board has endorsed the plan and only the Student Government Association House's potential endorsement remains. Aside from that one entity, all leadership groups – including Faculty Senate, Staff Senate, Deans' Council, Board of Trustees, Executive Staff and Senate of the Student Government Association – have endorsed the plan.

news¬es

Your Campus Weekly

Exclusively online early August

Campus Weekly will be an exclusively online publication starting early August. This move is essential due to the budget situation. About \$20,000 will be saved annually. In addition, many reams of paper will be conserved each year. Color photography and quick links to contacts and additional information are among the advantages the online newsletter will offer.

Polecat Creek on PHC

Garrison Keillor welcomes UNCG alumnae

Two UNCG alumnae will be on Garrison Keillor's "Prairie Home Companion" this Saturday. The live radio show is broadcast on NPR stations at 6 p.m.

Lauralyn Dossett '99 MS and Kari Sickenberger '00 MALS were profiled in last spring's UNCG Magazine. Their musical group, Polecat Creek, will perform.



Jewish Studies

Endowment exceeds \$500,000 goal

The UNCG Jewish Studies Program endowment has surpassed its original goal of \$500,000.

The endowment is composed of monies from three separate sources: the Henry Samuel Levinson Program Endowment in Jewish Studies, the Barbara Colchamiro Jewish Studies Program Endowment and the Judith Rosenstock Hyman Jewish Studies Program Endowment. The Jewish Studies Program is also supported by the Herman and Zelda Bernard

Distinguished Professorship in Jewish Studies.

The announcement comes on the heels of HENRYFEST, a weekend celebration of Dr. Henry S. Levinson held in March. Levinson has taught religious studies at UNCG since 1982. He headed the Department of Religious Studies from 1990-99, and was also associate dean of the College of Arts and Sciences.

Fundraising was completed during the festival as well-wishers honored the retiring professor (visual, left).

"The Greensboro community, along with family, friends and colleagues demonstrated their love and respect for Dr. Levinson by raising more than \$235,000 during the past six months to complete the Henry Samuel Levinson Program Endowment in Jewish Studies," said Dr. Derek Krueger (Religious Studies). "This fund will enable us to realize Henry's vision for Jewish Studies at UNCG, including a biennial conference on the history, life and experience of the Jewish people."

The fund has already made possible lectures by renowned scholars over the last decade as part of the Henry Samuel Levinson Jewish Studies Lecture Series.

For information, call 4-4703 or email jrpiper@uncg.edu.

State Health Plan Open Enrollment

The State Health Plan Bill has officially passed. Changes include the elimination of the PPO Plus (90/10) Plan; increases in premiums, deductibles and co-payments; healthy lifestyle initiatives (i.e., must be under a certain BMI and not a smoker in order to stay on the better plan); and significant changes in the pharmacy tiers.

Open enrollment for the State Health Plan will begin Wednesday, May 6, and continue through Friday, May 29. Enrollment kits are being mailed beginning May 6 and will also be available online. Due to the amount of changes, it's more important than ever to make sure you are educated about the plans and what they offer. Information sessions will be held throughout the open enrollment period.

Dates, times and locations are:

Wednesday, May 6 – HRS Training Room (Room 113, Bryan Building) 3-4 p.m.

Monday, May 11 – HRS Training Room (Room 113, Bryan Building) 2-3 p.m.

Thursday, May 14 – HRS Training Room (Room 113, Bryan Building) 2-3 p.m.

Friday, May 15 – HRS Training Room (Room 113, Bryan Building) 10-11 a.m.

Wednesday, May 20 – HRS Training Room (Room 113, Bryan Building) 2-3 p.m.

Thursday, May 21 – HRS Training Room (Room 113, Bryan Building) 10-11 a.m.

Monday, May 25 – HRS Training Room (Room 113, Bryan Building) 10-11 a.m.

Tuesday, May 26 – HRS Training Room (Room 113, Bryan Building) 10-11 a.m.

Thursday, May 28 – HRS Training Room (Room 113, Bryan Building) 2-3 p.m.

For more information, call 4-5009.

Campus Weekly Schedule

Next week's Campus Weekly is the final weekly issue this spring. Campus Weekly will not print May 20. It will print May 27. The deadline for submissions will continue to be the Wednesday before the publication date.

The summer schedule for Campus Weekly is the following:

May 27

June 10

June 24

July 8

July 22

Aug. 5 (first issue exclusively online)

Aug. 19 (weekly schedule resumes)

Course Nets Award for DCL

The Division of Continual Learning has won the U.S. Distance Learning Association's bronze award for excellence in online course design.

The 2009 award recognizes Political Science 105: Political Issues, a course that transports students to an online world where they become patrons of a busy city newsstand. They explore magazines, newspapers and comic books devoted to various political ideologies and issues.

The award-winning course is offered through UNCG iSchool – a state-sponsored virtual early college program that gives students in North Carolina high schools a head start on their college education.

UNCG iSchool is a concurrent enrollment program whereby high school juniors and seniors take online UNCG courses that are developed and taught by UNCG faculty. In 2008-09, there were 5,814 enrollments, an increase of more than 100 percent from 2,648 enrollments the previous year.

Keep Cool *While you get fit*

Getting hot outside? The Student Recreation Center offers climate controlled exercise areas that make it easier to complete your workout. Take advantage of the various group exercise classes offered over the summer, or give Pilates and Power Yoga classes a try. In the exercise room, many machines work on specific muscle groups to get you stronger. Cardio machines are available as well and include treadmills, elliptical cross trainers, upright and recumbent bikes.

The summer hours are 6:30 a.m.-8 p.m. Monday-Friday and noon-5 p.m. Saturday and Sunday. These hours begin Monday, May 18. The pool will be open Monday-Friday 11:30 a.m.-1:20 p.m. and 4-6:50 p.m.

On Saturday and Sunday, the pool will be closed.

For information, call 4-5924. Or stop by the Rec Center and sign up.



A.D. Nelson Bobb Resigning Effective June 30

Athletics Director Nelson E. Bobb announced his resignation Monday, after directing Spartan Athletics for more than a quarter of a century.

Chancellor Linda P. Brady and Bobb said that the university and Bobb have mutually decided to pursue different opportunities, and it is planned that Bobb's last day on the job will be June 30. Brady said that an interim director of athletics and a search committee will be announced before June 1. A national search is planned.

Bobb has the longest tenure as an athletics director in the Southern Conference and also the University of North Carolina system. He is the only person to hold the position at UNCG on a full-time basis.

"Nelson Bobb's leadership of Spartan athletics for the past 26 years has been transformative," Chancellor Linda P. Brady said. "In addition to moving the program from Division III to Division I in only five years, he has championed a commitment to the welfare of our student-athletes that extends well beyond their performance on the field or court. That commitment remains a permanent part of our culture. His efforts over these many years have positioned UNCG to further enhance the visibility and competitiveness of Spartan athletics. I am grateful for his service and his many lasting contributions to this university."

Bobb joined UNCG in 1983 when eight teams competed in the NCAA's Division III. The university authorized the move to Division I in February 1987, and Bobb guided the program through the transition.

He has held various conference and NCAA appointments.

He was inducted into UNCG's Athletics Hall of Fame in February 2008.

SERVICE~LEARNING 101: How to Incorporate Service-Learning into Your Curriculum

AN INSTRUCTOR WORKSHOP
Offered by the Office of
Leadership and Service-Learning

Tuesday, May 19
8:30 am - 12:30 pm
Ferguson Room, EUC

Please contact Emily Janke,
Assistant Director for Service-Learning,
to register for this workshop:
emjanke@uncg.edu, 256-1484

SOE Distinguished Alumni

The School of Education will celebrate the accomplishments of its alumni during its Distinguished Alumni Awards ceremony Friday, May 8, at 3 p.m. in the second-floor lobby of the Ferguson Building.

For more information, contact Melissa Edmonds-Kruep at 6-1317.

**Communication Across the Curriculum
Summer Workshops**

Writing Across the Curriculum

**Introduction to the
Writing-Intensive Course**

Monday, Aug. 10, 2009 9:30-12:00

Introduction to Writing Across the Curriculum

- Using writing to enhance learning
- Designing writing assignments
- Responding to students' writing
- Incorporating informal writing

**Incorporating Revision into the WI
Course**

Wednesday, Aug. 12, 2009 1:00-3:30 p.m.

Introduction to Revision Techniques

- Designing syllabi that incorporate revision as a means of critical thinking
- Designing writing assignments that incorporate multiple drafts
- Responding to student writing with an eye toward revision
- Portfolio based grading for any discipline

Speaking Across the Curriculum

**Speaking to Learn: Learning to
Speak**

Monday, Aug. 10, 2009 1:00-3:30 p.m.

Introduction to Speaking Across the Curriculum

- Characteristics of oral communication
- Oral communication activities across the disciplines
- Strategies for helping students speak clearly and effectively
- Practice in evaluating\

**Sparkling & Sustaining Classroom
Discussion**

Wednesday, Aug. 12, 2009 9:30-12:00

Strategies for Class Discussion

- Addressing Student Participation
- Better classroom discussions
- Modified discussion techniques

\$100 honorarium for faculty participation
per each workshop

Workshops are held at the University Speaking Center Training Room, 21 McIver

Register early for the workshops to ensure your spot at
<http://www.uncg.edu/cac>

New N.C. Entrepreneurship Center Slated to Open

Building on the foundation of campus entrepreneurial growth, UNCG is setting its sights on aiding businesses in the greater community with the establishment of the North Carolina Entrepreneurship Center.

The center, which was approved by the university's Board of Trustees at their April meeting, will expand connections in the region, state and beyond by helping entrepreneurs start and grow their businesses. Slated to open this fall, the center will target seven areas: creative industries, family business, franchising, health care entrepreneurship, international entrepreneurship, social entrepreneurship and technology entrepreneurship.

"The center is really what North Carolina needs more than ever, especially in the economic times we're in," said Dr. Dianne H.B. Welsh, the center's founding director and professor of entrepreneurship in the Bryan School.

One goal of the center is to create an early stage "bridge" incubator for students, faculty and staff to start and develop businesses that could later reside in a more traditional incubator, such as Greensboro's Nussbaum Center for Entrepreneurship or Gateway University Research Park. The center would also help develop and expand student entrepreneurship groups here at UNCG, such as the Collegiate Entrepreneurs' Organization and the Campus Entrepreneurs program, which helps establish student-owned and operated businesses on campus.

"The North Carolina Entrepreneurship Center will allow us to provide more comprehensive support to budding entrepreneurs on campus as well as to interact more effectively with those in the community," said Dr. Rosemary Wander, associate provost for research and public/private sector partnerships.

Plans are in place for the center to offer not-for-credit educational courses in person and online, as well as to establish a mentorship program where successful entrepreneurs can share their experience with students. The center will develop internship opportunities that will provide hands-on experience for students and valuable assistance to emerging, start-up and established companies in the community. The center will also offer fee-based contract services to help local companies and individuals with business plans, strategic thinking, marketing, technology, accounting and other needs.

On a related note, this fall UNCG will launch a new minor in entrepreneurship for students in any major and a redesigned minor for business students. A planned post-baccalaureate certificate in entrepreneurship, also scheduled to launch this fall, has been put on temporary hold due to the state's budget situation.

For more information on the center, email dhwelsh@uncg.edu.



Cake anyone?

Talk about students first. Chancellor Linda P. Brady on May 4 met and served cake to hundreds of students at a casual noontime pre-Installation event at the Fountain. As a special treat for the students, she also played steel drums – for a few seconds.