



## Inside

**Pubantz taking helm** New director of honors college. p 2

**Raising diversity** Federal grant for training minority librarians. p 2

**Sustainability** What do students think of sustainability efforts? p 2

**Just around the corner** Some key August dates to put on your calendar. p 3

**Key message** Making life better for people through five leadership areas. p 4

**Inspection schedule** The year's schedule for campus buildings is announced. p 5

**Shred-a-thon** It's the morning of July 24. p 6

## Sifting Through Home's History

*Blandwood's past revealed*

A subtle breeze brings relief from the June heat.

The metallic clank of shovels against dry earth settles into a pleasing rhythm.

The Blandwood excavation, funded through a \$40,000 grant from the Greensboro Bicentennial Commission, is at full-throttle.

"Archaeology doesn't lie," says Dr. Linda Stine (Anthropology), who is leading a crew of first-summer-session students in their excavation of the grounds around the mansion in downtown Greensboro. "It's either there or it isn't."

Stine, armed with a floppy hat and sunglasses, says she and the students are particularly interested in any outbuildings that once stood on the property, first developed in 1795 as the site of a simple two-story farmhouse. They'd like to know more about the slaves and laborers who worked and lived at Blandwood. What were their everyday lives like?

"The earliest map of the property dates to 1873," says Ashley Poteat, Blandwood's curator. "There's 80 years of the house where we have no idea of what was here."

The stucco villa at Blandwood was designed by Alexander Jackson Davis. Completed in 1846, it was home to former N.C. Governor John Motley Morehead.

The Moreheads had 37 slaves on the property in 1850, Poteat says. Nineteen of those slaves were children.

Aided by Ground Penetrating Radar, a lawnmower-like device dragged across a site to map out artifacts and features buried at different levels in the earth, students are excavating brick structures, ash heaps and pottery shards dating as far back as the colonial era.



*Sheila Blanchard sifts through debris, looking for artifacts.*

Has Yuri Hall-Gariano, a sociology major minoring in anthropology, found a brick floor? Or a wall? Maybe, but he's not jumping to conclusions.

"That's what it's lookin' like," he says. "But you don't want to get too committed to one idea."

Chris Bell, an archaeology and anthropology major, isn't worried about getting his hands and knees dirty. He's scraping away dirt with a trowel, and studying a piece of metal jutting up from below.

"I always liked history," he says. "I always wanted to be there and actually see it for myself."

A recent dry spell isn't making things any easier on Chris, Yuri and their fellow diggers. The dirt is hard-packed, requiring them to wet it down overnight and cover it with plastic to encourage condensation.

As students examine a dish fragment, Stine explains a tried-and-true method for dating artifacts based on how deeply they are buried. It's called the Law of Superposition: Sediment is deposited in layers, with the oldest layer on bottom and the youngest layer on top.

"Archaeology isn't always rocket science," Stine says, "but it is exacting."



## Pubantz Takes Helm

*New director of  
Lloyd International  
Honors College*

Dr. Jerry Pubantz, professor of political science, is the new director of the Lloyd International Honors College. He will begin Aug. 1.

Pubantz will take over the position from Dr. Dennis Leyden, who will return to the Bryan School of Business and Economics as associate professor of economics.

"I am extremely pleased to have this opportunity to work with UNCG's honors students and the superb staff and faculty of the College," said Pubantz.

The Lloyd International Honors College administers the campus' Honors Program, which includes the General-Education Honors Program, the Disciplinary Honors Program and the Full University Honors Program. In collaboration with the Office of International Programs, the Lloyd International Honors College offers honors abroad experiences for honors students.

## \$860,000 Federal Grant for Training Minority Librarians

The University Libraries and the Department of Library and Information Studies have received an \$862,014 Laura Bush 21st Century Librarian Program Grant from the federal Institute of Museum and Library Services.

The funds will be used to recruit 12 minority students into the library and information studies (LIS) program, provide them with internship opportunities at 10 participating academic libraries in North Carolina, pair them with experienced librarians for mentoring and offer them cultural enrichment activities during their two-year LIS program. The students also will have the opportunity to attend library conferences and other professional meetings.

The program is designed to address the shortage of school library media specialists, library school faculty and librarians working in underserved communities and to prepare for an anticipated shortage of library leaders, many of whom are expected to retire in the next 20 years.

Dr. Sha Li Zhang, assistant dean for collections and technical services at the University Libraries, and the project director/principal investigator of this grant, said the grant will offer substantial support to increase diversity among LIS students, which will ultimately lead to increased diversity in the library profession.

"With this grant, we will be able to recruit, cultivate and graduate minority librarians into the academic library workforce," said Rosann Bazirjian, dean of University Libraries. She said libraries need a diverse workforce to serve an increasingly diverse group of users.

The co-principal investigators of this grant are Bazirjian; Dr. Lee Shiflett, professor and chair of the LIS department; Gerald Holmes, reference librarian/diversity coordinator; and Dr. Julie Hersberger, LIS professor.

## Sustainability Survey

Do students think there are enough recycling bins on campus? Should the university offer more courses on sustainability? Would students pay a "green" fee to make UNCG more eco-friendly?

To find out how students feel about sustainability, students in Dr. Linda Buettner's recreation, tourism and hospitality class surveyed 530 of their fellow students living on and off campus.

The results can be found in "Attitudes of Students: Sustainability Efforts at UNCG." The survey can be found at [www.uncg.edu/rth/SustainabilitySurvey2008.pdf](http://www.uncg.edu/rth/SustainabilitySurvey2008.pdf).

"This was the first student survey to be systematically distributed to a large number of students as part of the campus sustainability process," said Buettner. The survey was conducted in conjunction with the UNCG sustainability committee.

Among the results are:

- 63 percent of students would like UNCG to be a leader in campus sustainability.
- Overall, 87.3 percent of students report using campus recycling facilities either "always" or "sometimes."
- 92.6 percent of students feel that recycling facilities on campus are either "very" or "somewhat convenient."
- Most students do not seek out courses with sustainability content. However, 33 percent reported they would like more courses offered that address sustainability issues.
- 33 percent of students would be willing to pay \$6 in additional fees to increase sustainability efforts.
- 55 percent of students would be willing to drive less if given other options. The majority of those surveyed said that biofuels are not a viable solution to the energy crisis.

## campus weekly

Deadline for news and attachments is noon the Wednesday before publication.

This issue as well as archived issues are available at [campusweekly.uncg.edu](http://campusweekly.uncg.edu).

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*The University of North Carolina at Greensboro is a diverse, student-centered research university, linking the Triad and North Carolina to the world through learning, discovery and service.*



# UNCG



Student Antoinette Elitha Williams sightsees.

## HTM Summer Abroad in China

Just when American athletes and tourists are about to embark on a journey to China, some UNCG students and faculty are just returning.

They took part in the first short-term summer abroad program to China offered by the Department of Recreation, Tourism & Hospitality Management and the Office of Campus Activities & Programs. Under the supervision of Dr. Bonnie Canziani, director of Hospitality and Tourism Management, Dr. Stanley Gajda and Dr. Shaozhong Liu led the study tour of seven cities and guided service-learning activities at five universities over the course of three weeks in China.

Students could earn six credit hours studying Chinese leadership styles, business strategies, culture and hospitality traditions, all the while considering their impact on global hospitality business decisions.

Chinese students were able to engage with UNCG students. Curricular and co-curricular interaction provided Chinese students an opportunity to practice their English, and UNCG students learned how Chinese view the “opening” of China to the West.

UNCG student Joseph Carey commented on how the course increased his understanding of and appreciation for the tourism industry. “My research on China’s breakneck economic growth could not prepare me for the reality I witnessed [during the summer program.] The people-powered, Communist nation that helped jumpstart the Red Scare, engaged in the Cold War and deployed tanks on pro-democracy protesters was nowhere to be found. In its place I found locals who have learned to utilize domestic and international tourism to supplement their incomes.”

Another student, Matthew Sellers, said, “When I was talking to students at the various schools we visited in China, I realized that I take many of my civil liberties for granted in America.”

## Very Close

As of the end of June, the Students First Campaign stood at \$98,324,674. The goal is \$100 million.

Donors to the campaign have created 135 new undergraduate scholarships, 26 new graduate scholarships, 131 student awards program endowments and 8 new professorships.

More details are at [donate.uncg.edu](http://donate.uncg.edu).

# looking ahead

## THURSDAY, JULY 17

7 p.m. – Film, “The House of Sand,” in Portuguese with English subtitles, Weatherspoon Auditorium.

## MONDAY, JULY 21

8 p.m. – Eastern Music Festival concert, part of Monday UNCG Chamber Series, Recital Hall, Music Building, Tickets, 272-0160.

## THURSDAY, JULY 24

8 a.m. – UNCG Shred-a-Thon, Walker Ave. circle behind Jackson Library tower, continues until noon.

7 p.m. – Short films, “Skirt Full of Butterflies,” “Lola” and “Home Is Struggle,” Weatherspoon Auditorium.

## MONDAY, JULY 28

8 p.m. – Eastern Music Festival concert, part of Monday UNCG Chamber Series, Recital Hall, Music Building, Tickets, 272-0160.

## WEDNESDAY, JULY 30

4:30 p.m. – Talk on Peter Takal’s drawings, Curator of Collections Will South, Weatherspoon Guild Gallery, Weatherspoon.

## THURSDAY, JULY 31

Second summer session final examinations.

7 p.m. – Film, “Like Water for Chocolate,” in Spanish with English subtitles, Weatherspoon Auditorium.

## In Memoriam

Ray Edwards, an employee in Information Technology Services, died June 25.

His most visible work on campus dealt with the internet email delivery and security system.

He had been a system administrator in the Open Systems Group since coming to UNCG in 2006.

## Key Dates in August

- **Wednesday, Aug. 20** – The Chancellor’s Address will begin at 9:30 a.m. It will be followed by the Faculty Convocation at 10:30 a.m. Both events will be in Aycock Auditorium. At 11:15 a.m., a community lunch for all faculty and staff will begin in the Dining Hall.

- **Thursday, Aug. 21** – Orientation for all new faculty will be held from 8 a.m.-3:30 p.m. in the State Room, Dining Hall.

- **Friday, Aug. 22** – The Graduate School teaching assistant training workshop will be held in the Bryan Auditorium, Room 160, from 8 a.m.-5 p.m.

- **Sunday, Aug. 24** – The Chancellor’s New Student Convocation will begin at 4 p.m. in Fleming Gym. It will be followed by Charlie’s Lawn Party on the EUC West Lawn.

- **Monday, Aug. 25** – Classes will begin.

# uncg newsmakers

## *A brief look at faculty and staff recently in the news*

- **Dr. Michael Frierson's** (Broadcasting and Cinema) documentary "FBI-KKK," was the subject of an article in The Chronicle of Higher Education.
- **Dr. Susan Calkins** (Human Development and Family Studies) wrote a guest column for the Triad Business Journal about the university's Child and Family Research Network, which she is coordinating.
- The work of **Dr. Kenneth Snowden** (Economics) was cited in a Washington Post op-ed, "How Not to Save Housing," by columnist Robert J. Samuelson.
- **Brett Woodard** (Career Services) was quoted in a story about the significance of internships for students in the Triad Business Journal.
- **Dr. Erick Byrd** (Recreation, Tourism & Hospitality Management) was quoted in an article on how cities in the "Rust Belt" are turning to tourism for a lift in their local economies.
- **Dr. Stephen Holland** (Bryan School) was quoted in the High Point Enterprise about whether speculation was driving up oil prices.
- **Dr. Thom Little** (Political Science) was quoted in a News & Record story on the N.C. Legislature honoring Greensboro with a special session at NC A&T.
- **Jerry McGuire** (Office of Technology Transfer) was quoted in a Business Journal article about the state's efforts to nurture centers of innovation, including the Center of Innovation in Nanobiotechnology.
- **Jill Shaw** (Gove Student Health Center) was interviewed about teen weight issues by WFMY News 2.
- Research by **Dr. Sandra Shultz** (Exercise and Sport Science) was cited in a New York Times Magazine article and a related article on the New York Times Science blog.
- **Dr. Keith Debbage** (Geography) was quoted several times in a Sunday New York Times business section article titled "The Trouble in Housing Trickles Up." It was about the Greensboro housing market.
- **Donna Seckar** (Career Services) and **Dr. Andrew Brod** (Bryan School) were quoted in a News & Record story on the job outlook for 2008 grads.
- **Ann Somers** (Biology) was quoted in an article about eastern box turtles in the [Raleigh] News & Observer.
- **Dr. Jan Wassel** (Gerontology) was quoted in Newsday, a Long Island, NY, newspaper, on the connotations of terms used to describe aging.

## Key Messages About UNCG

University leaders have been using three key messages when speaking about our university.

One is that UNCG is a prestigious, top-tier university. Another is that UNCG is a great place where great people make great things happen and everyone can succeed.

The third message is this:

**UNCG makes life better for people through its five leadership areas.**

Since 2001, these five areas have proved helpful in illustrating the depth and breadth of UNCG's value to the region and beyond.

The leadership areas are business, cultural leadership, education, public policy & social change and science.

### **Examples of programs in business:**

- MBA consultancy and internships, serving organizations such as the NC Zoological Society, VF Jeanswear, Volvo and Valspar.
- Office of Technology Transfer, enhancing innovation by commercializing discoveries.
- Project Greenleaf, promoting local farming through co-ops.

### **Examples of programs in cultural leadership:**

- Music Research Institute, examining the impact of music in our daily lives.
- Carolina Film and Video Festival, showcasing diverse, independent films.
- NC Theatre for Young People, creating performances, outreach programs and touring productions specifically for children.

### **Examples of programs in education:**

- SERVE, conducting research to assist educators and policy makers.
- Educational Leadership Program, preparing teachers and administrators to pioneer new approaches for public education.
- Distance learning, helping students around the world complete a degree or gain knowledge.

### **Examples of programs in public policy & social change:**

- Center for New North Carolinians, providing training, education and interpretation to assist immigrants and refugees.
- Geriatric Workforce Enhancement, promoting quality and culturally sensitive care by improving access to education programs.
- College Bound Sisters, mentoring adolescents from economically challenged backgrounds.

### **Examples of programs in science:**

- Guilford Genomic Medicine Project, integrating genomic knowledge and technology into the practice of medicine.
- Exoneration Research, studying the lives of exonerees after they've been freed from death row.
- Tinnitus Clinic, treating patients who suffer from ringing in the ears.

## Trustees Meetings

In the upcoming academic year, the Board of Trustees will meet on:

- Sept. 18 • Nov. 20 • Feb. 19 • April 16.

The meetings will be held in Alexander Room, EUC.

# Inspection Schedule

The Office of Safety has released its inspection schedule for the coming year:

- July 22 – 9 a.m. – Curry Building
- July 29 – 9 a.m. – Stone Building
- Aug. 5 – 9 a.m. – Child Care Facility / 119 McIver / 127 McIver
- Aug. 12 – 9 a.m. – Eberhart Building
- Aug. 19 – 9 a.m. – 2900 Oakland / 915 Northridge / Research Greenhouse / 1605 Spring Garden
- Aug. 26 – 9 a.m. – EUC
- Aug. 28 – 1:30 p.m. – Spring Garden Apartments
- Sept. 2 – 9 a.m. – Foust Building / Forney Building
- Sept. 9 – 9 a.m. – Dining Hall
- Sept. 11 – 1:30 p.m. – Tower Village
- Sept. 16 – 9 a.m. – Brown Building / Carmichael Building
- Sept. 23 – 9 a.m. – Music Building
- Sept. 25 – 1:30 p.m. – Reynolds Hall / Grogan Hall
- Sept. 30 – 9 a.m. – Campus Supply / Steam Plant / Sink Building
- Oct. 7 – 9 a.m. – HHP Building
- Oct. 8 – 9 a.m. – HHP Building (continued, if needed)
- Oct. 9 – 1:30 p.m. – Cone Hall
- Oct. 14 – 9 a.m. – Aycock Auditorium
- Oct. 21 – 9 a.m. – Soccer / Softball / Baseball
- Oct. 23 – 1:30 p.m. – N. and S. Spencer Hall
- Oct. 28 – 9 a.m. – Bryan Building
- Nov. 4 – 9 a.m. – Gateway University Research Park Campus
- Nov. 6 – 1:30 p.m. – Guilford Hall
- Nov. 11 – 9 a.m. – Ferguson Building / McNutt Building
- Nov. 18 – 9 a.m. – Alumni House / Faculty Center
- Nov. 20 – 1:30 p.m. – Mary Foust Hall

- Dec. 2 – 9 a.m. – Moore HRA Building
  - Dec. 4 – 1:30 p.m. – Phillips-Hawkins Hall
  - Dec. 9 – 9 a.m. – Gatewood Studio Arts
  - Dec. 16 – 1:30 p.m. – Ragsdale / Mendenhall Hall
  - Jan. 6 – 9 a.m. – Gove Student Health Center
  - Jan. 8 – 1:30 p.m. – Moore-Strong Hall
  - Jan. 13 – 9 a.m. – Sullivan Science Building
  - Jan. 20 – 9 a.m. – Moore Nursing Building / McIver House
  - Jan. 22 – 1:30 p.m. – Shaw Hall
  - Jan. 27 – 9 a.m. – Graham Building / 536 Highland
  - Feb. 3 – 9 a.m. – Cone Art Building / Tate Street Police / Graphics & Printing
  - Feb. 5 – 1:30 p.m. – Gray Hall
  - Feb. 10 – 9 a.m. – Petty Building
  - Feb. 17 – 2 p.m. – Piney Lake
  - Feb. 19 – 1:30 p.m. – Hinshaw Hall
  - Feb. 24 – 9 a.m. – McIver Building
  - March 3 – 9 a.m. – Mossman Building
  - March 5 – 1:30 p.m. – Bailey Hall
  - March 10 – 9 a.m. – Financial Aid / 500 Forest / Gray Home
  - March 17 – 9 a.m. – 1100 W. Market St.
  - March 19 – 1:30 p.m. – Cotten Hall
  - March 24 – 9 a.m. – Taylor Building
  - March 31 – 9 a.m. – Parking Decks
  - April 2 – 1:30 p.m. – Coit Hall
  - April 7 – 9 a.m. – Jackson Library
  - April 14 – 9 a.m. – Chemical Safety Facility / Visitor Center
  - April 16 – 1:30 p.m. – Jamison Hall
  - April 21 – 9 a.m. – Student Rec Center
  - April 30 – 1:30 p.m. – Weil / Weinfield Hall
- (Note: Dates and times subject to change.)*

# Civil Rights Era Online

The University Libraries have received a grant in the amount of \$74,616 for the CivilRightsGreensboro (CRG) project, which will provide online access to primary source material documenting Greensboro during the modern civil rights era.

CivilRightsGreensboro will assemble and digitize related printed materials, correspondence, photographs, newspaper clippings and oral histories from four partnering cultural heritage institutions: UNCG, Guilford College, Greensboro College and Duke University.

NC ECHO Digitization grants are awarded by the State Library of North Carolina, a division of the Department of Cultural Resources. The funds originate from the federal Institute of Museum and Library Services.

# Online Nursing Administration MA

A new online nursing administration concentration leading to the master of science in nursing degree will give nurses the extra credentials they'll need to move into management positions.

The 36-credit hour program will launch in Fall 2009 with 15-20 students. It is funded with \$93,000 from the UNC system's general administration.

Hospitals, mental health providers and long-term care facilities are requiring higher levels of education from their management staff, said Dr. Eileen Kohlenberg, associate dean for graduate programs in the School of Nursing. "They are increasingly looking for nurses who have the leadership skills to manage a nursing unit and to implement best practices for patients and families."

Kohlenberg said students in the online classes will meet face-to-face two or three times per semester.

Nursing faculty will develop and teach the courses with technical assistance from the Division of Continual Learning. Students will also complete practicums in which they learn hands-on from nurse executives.

# campus people



Dr. Kevin Lowe

**Dr. Kevin Lowe** (Bryan School) will be inducted into the Business Strategy Game-Online Hall of Fame as a Master Professor. He is one of only 24 out of 2,900 online instructors to receive the honor.



Dr. David Ayers

**Dr. David F. Ayers** (Curriculum and Instruction) attended the Institute for Advanced Studies at Lancaster University in the UK. The interdisciplinary course was for academics using critical discourse analysis in their social research.

A poem by **Jennifer Grotz** (English), "The Life and Times of George Van Den Hueval," was selected for a 2008 Cohen Award from Ploughshares, the literary journal at Emerson College. The poem appeared in the Winter 2007-08 issue.



Billy Lee

**Dr. Stanley Gajda** (Campus Activities and Programs) and **Dr. Shaozhong Liu** (German, Russian, Japanese and Chinese Studies) presented papers at the Liujiang County Teachers' Meeting in Guangxi, China. Gajda addressed first year college transition concerns and Liu presented on language learning at the university level. (See p. 3.)



Cora Waddell

**Billy Lee** (Art) received a 2008 North Carolina Arts Council Artists Fellowship.

Registered nurse **Cora Waddell** (Student Health Services) will retire after 10 years of service. She'd worked with various health clinics, including Moses Cone Health System and the Student Health Center at Bennett College, before coming to UNCG.



David Arneke

**David Arneke** (University Development) has been promoted to senior director for corporate and foundation relations. He will continue to work with the University Libraries, the Graduate School, School of Business, School of Health and Human Performance, School Education and School of Nursing.

**Diane Picciuto** will join University Development in August as a senior director for corporate and foundation relations. She will work with the Weatherspoon Art Museum, the College of Arts and Sciences, School of Human Environmental Sciences and School of Music. She comes to UNCG from Winston Salem State University where she is director of development for the School of Business and Economics, the NC Center for Design Innovation and the WSSU Motorsport Management program.

## UNCG Shred-a-Thon

### Campus-wide Paper Records Disposal Event!\*

**When:** Thursday, July 24, 2008  
(8 a.m.–12 p.m.)

**Where:** Walker Avenue circle  
(behind Jackson Library tower)

**Questions?** Contact 334-5192

\*For information about retention and disposition of records, visit [http://its.uncg.edu/Records\\_Management/](http://its.uncg.edu/Records_Management/) or call 334-3111

UNCG  
Cleanout  
Summer  
2008

The UNCG Cleanout, a pilot initiative, is made possible by Information Technology Services and Business Affairs through a partnership with Shred-it®.



## with the staff

### Hello

Sarah W. Dixon, *HESI/HDFS/NCRLAP*  
Brian McDonald, *Nursing*  
Morgan E. Moser, *HESI/HDFS/NCRLAP*  
Brandy Propst, *Graduate School*  
A Pu, *Student Health Services*  
Robert Reid, *Facilities Operations*  
Willie T. Thomas, *Facilities Operations*  
Chris Waters, *ITS*

### Good-bye

Joseph N. Dunn, *Facilities Operations*  
Cindy Harden, *International Programs*  
Tammy G. Hill, *Facilities Operations*  
Jamal C. Holloway, *Facilities Operations*  
Justin H. Johnson, *TLC*  
Portia L. Moffitt, *Accounting & Finance*  
Thomas Moran, *Facilities Operations*  
James J. Velez, *Facilities Operations*